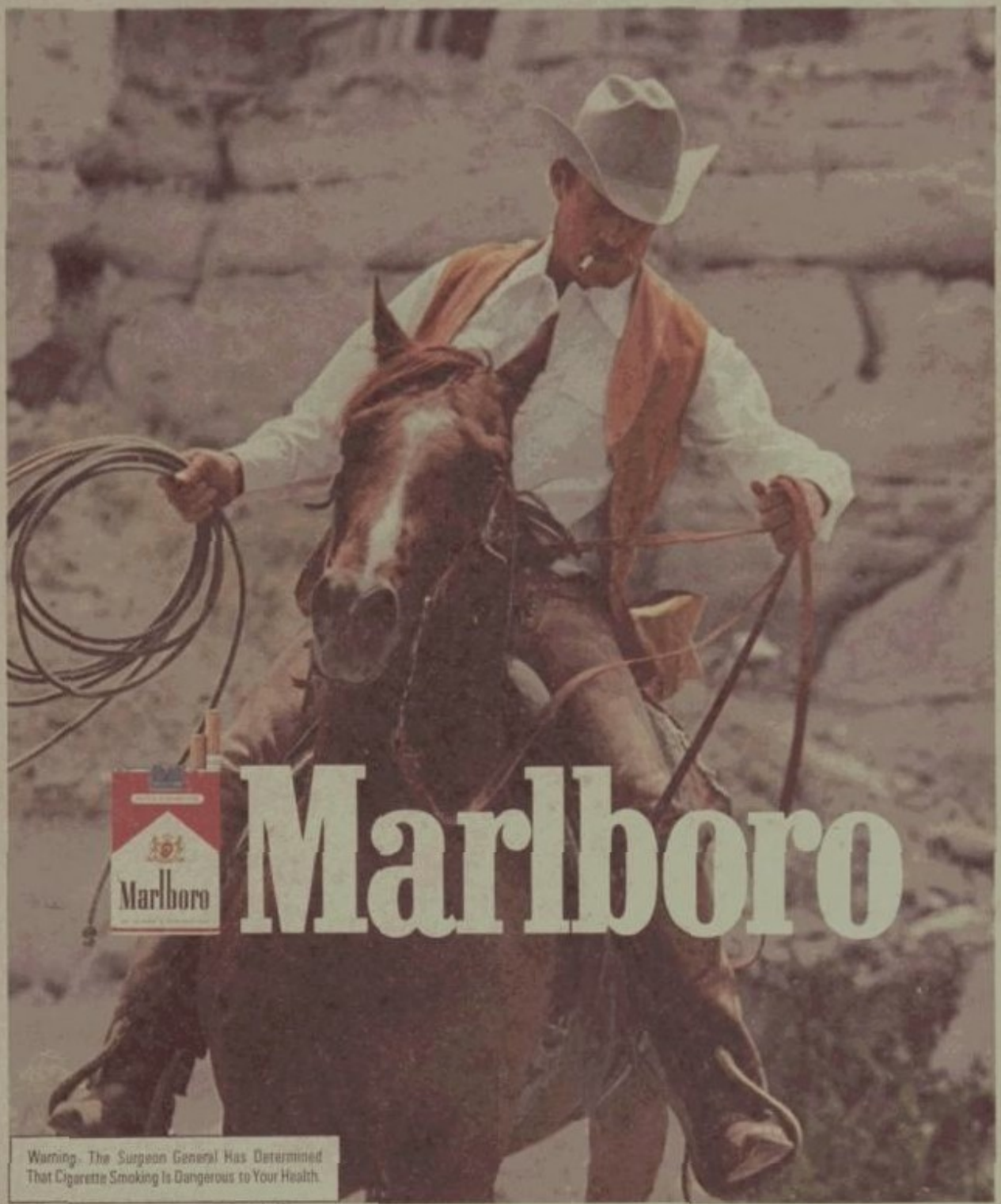
LEO BURNETT U.S.A.

Ad No.3629—Inside Year—Reg. No. 20661—page, 4/c—95/8 x 13 inches—Rolling Stone, 1973 (A)

Printed in U.S.A.




Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

17 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Apr. '75.

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Source: https://www.industrydocuments.ucsf.edu/docs/tkxh0003

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